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May
2014

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Welcome to the Medina County Parade of Homes

It starts this coming Saturday, May 3rd. Go out and support your fellow builder members.

The following is the editorial submitted to the media for the Parade event.

What Are You Doing This Weekend? How About Finding Your Dream Home?

Spring is the perfect time to get out of the house, drive through scenic blossoming Medina County and take in the Medina County Parade of Homes. This year's spring event features 22 brand new homes built by 13 of the area's top home builders showcasing a wide variety of designs in several inviting neighborhoods throughout the county, and beyond. It's an excellent opportunity to do some comparative shopping among communities, developments, builders, home features, and price points and to see the latest trends in new home living. Perhaps the children are grown up and gone, and you need less space, or the family is growing and you need more space. Whatever your needs, you are certain to find the perfect landing spot in Medina County.



Overall, the housing industry seems to be a fairly accurate barometer of the economy. The good news ... home sales are definitely picking up as we're seeing higher home sales in shorter time frames than we've seen in a long time. There are more homes under construction, increased building permits, etc. – a lot of indications that the economy is finally swinging towards the state of recovery. And with a winter like we just survived, that's a really good sign!

In This Issue ...

Workers Comp & Safety Seminars Coming in June

Parade of Homes Sponsors

Parade of Homes Builders

Member Graves Lumber – Customer Appreciation Day May 15 - Details Inside

Ken Cleveland – The American Dream

(Article continued on page 4)



Kenneth Cleveland	1,049.5*
Bob Knight	91.5
Bill Post	66.5*
Russ Sturgess	29*
John Sumodi	24
Doug Leohr	19
Mark Zollinger	7.5
Ed Belair	3.0
Mike Hudak	2
Ted Curran	.5
Greg Thomas	1

Above list has been updated via the most current NAHB Spike Club Roster Report
 *Current Life Spike status

Building dreams together.

- ✓ Construction permanent mortgages (one-close loan)
- ✓ End Loan
- ✓ Conventional financing
- ✓ FHA/VA/USDA

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2014 Dates To Remember

May 3rd – May 18th, 2014

Medina County Parade of Homes – See information in this issue of *Building Blocks* regarding participation and sponsorship. Associate members - sponsor, attend and support your fellow builder members.

Thursday, June 26th, 2014

MCHBA Annual Golf Outing – To be held at Bunker Hill Golf Course in Medina. More details to follow. Mark your calendars!



(Cover story –
continued)

It's also a perfect time to buy and/or build a new home. With the recent unprecedented increase in home construction, materials costs will eventually rise. Mortgage interest rates remain at some of the lowest ever making NOW an economically sound time to build a new home. Or consider this ... if your utility bills are sky high, building an energy efficient home will save you thousands over the years. Whatever your reasons, the timing is good for considering a new home.

The builders and homes you will see at the event include:

Charis Homes (Kings Ridge in Uniontown); **Zollinger Builders** (Valley View Farms in Doylestown); **Legacy Homes of BriarThorn** (BriarThorn in Wadsworth – Cluster); **Décor Design Construction** (Autumn Meadows in Seville); **Suppes Homes** (site in Westfield Center); **X.L. Builders** (two models – Whisper Creek in Lodi and Hunter's Run in Chippewa Lake); **Modern Home Concepts** (two models – Maplewood Farms in Medina and Sharon Heights in Wadsworth); **Landmark Homes** (two models – Maplewood Farms and cluster in Blue Heron Estates, both in Medina); **Windridge Homes** (two models – Country Lakes at Fox Meadow cluster and Windsor Park II, both in Medina); **Bridgeport Cus-**

tom Homes & Design (three models – Fox Meadow and Blue Heron Estates in Medina and Estates at Woodfield in Sharon Township); **Legacy Homes of Medina** (three additional homes, two in Blue Heron Estates and one in Sutton Place, all three in Medina); **W.J. Bailey Homes** (cluster in Falcon Ridge at Lake Medina Reserve in Medina); **Drees Homes** (River Trace In Medina); and **Artisan Building and Design** (Spring Valley in Valley City.

In fact, of the models presented, four are cluster homes with maintenance-free living and the balance are single family homes. From the number of entries, it is evident that building is booming in Medina County as many of the builders are featuring multiple homes.

Without the assistance of financial supporters, it is difficult to have a successful Parade. The Medina County HBA is thrilled to have the participation of many members contributing to this event. This Parade is proudly co-sponsored by 84 Lumber and Carter Lumber, and supported by a variety of other member businesses including: All Construction Services, Fidelity National Title/Lawyers Title, Galehouse Lumber Company, Graves Lumber Company, Home Savings & Loan Company, MPW Construction Services, Paramount Plumbing Inc., Sundance LTD, The Allen Thomas Group, Third Federal Savings & Loan and Westfield Bank.

(Cover story continued on page 6)

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Parade of Homes

4083 N. Jefferson Street
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LOTS AND ACREAGE

BATH

The Hammonds: 2111 Hametown Rd. 2.9 acres. **\$224,900. Gary Stouffer 330-835-4900.**

COVENTRY

Commercial! 31 Portage Lakes Dr: Zoned B-2 commercial .35 acres 119' frontage. Public sewer. \$38,000. **Sally Lee 330-472-7765.**

GRANGER

2+ acre lots in Granger Meadows starting at \$39,900. Also 42.6 ac in Granger Twp \$275,000. **Bill Nice 330-571-4516.**

Millers Meadow New Development: Lots range from 3.5-10.3 acres w/ponds, woods & lakes. Starting at \$97,000. **Gary Stouffer 330-835-4900.**

Western Reserve Homestead:

S/L 7 Windfall Rd. 2 acres \$69,000.
S/L 9 Granger Rd. 2.85 acres \$49,900. **Gary Stouffer 330-835-4900.**

HINCKLEY

Secluded Highlands: V/L **Northern Light Circle.** 9.54 acres. \$450,000. **Gary Stouffer 330-835-4900.**

MONTVILLE

Maplewood Farm Development offers 13 beautiful lots, 2+ acres each, Medina Schools and septic approved starting at \$39,000. **Tom Boggs 330-322-7500 or Gary Stouffer 330-835-4900.**

NORTHFIELD CENTER

V/L Olde Eight: 19.73 acres \$395,000. **Gary Stouffer 330-835-4900.**

NORTON

Knollbrook: 4 lots remain. \$29,900 ea. **Gary Stouffer 330-835-4900.**

RICHFIELD

4535 Killarney Dr.: 3.62 acres, wooded lot, Revere Schools. \$74,900. **Gary Stouffer 330-835-4900.**

4576 Killarney Dr.: 2.89 acres, wooded cul-de-sac lot, Revere Schools, \$79,500. **Robin Rohrich 330-696-4179.**

Glencairn Forest: Lots ranging from \$109,900 to \$295,000. Breathtaking views. Scenic waterfalls, babbling brooks, lakes, stunning homes. Water/sewer, tennis courts, playground. Easy access to 77 & 271. **Laura Horning Duryea 330-606-7131 or Gary Stouffer 330-835-4900.**

Glencairn Forest 3621 Hamilton Dr. S/L 57: 1.26 acre. **\$139,900. Gary Stouffer 330-835-4900.**

SHARON TOWNSHIP

The Ridge 5840 Spring Ridge Dr.: 2.36 acres. **\$85,000. Gary Stouffer 330-835-4900.**

Sharon Hts Development: 33 rolling wooded lots available starting at \$60,830. Well and septic. **Gary Stouffer 330-835-4900.**

Blue Ridge Estates:

VL 15 Irene Rd. & Osage Trail 2 acres \$69,000.

V/L 19 Irene Rd. & Grindle Rd. 2.4 acres \$69,000.

WADSWORTH

Messina Dr.: Vacant lot, 2.9 wooded acres in Tramonte Orchard Estates. \$155K. **Leah Gabel 330-807-0450.**

V/L Hartman Rd. 28 acres/water and sewer adjacent to property. Perfect for development. Currently farmed. **\$784,000. Regran Leedy 330-606-3507.**

V/L Hartman Rd. 78 acres. Vacant land. Beautiful property. Level and open. Wooded in the back. Great location to everything. **\$2,252,000. Regran Leedy 330-606-3507.**

Tom Boggs – tomboggs1@gmail.com

Laura Horning Duryea –
LauraDuryea@stoufferrealty.com

Email Our Agents:

Regran Leedy – regranleedy@aol.com

Bill Nice – BNiceRealtor@aol.com

Robin Rohrich –
rrohrich@stoufferrealty.com

Gary Stouffer –
gstouffer@stoufferrealty.com



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Member News

(Cover story – Continued from page 4)

New Associate Member

United Rentals

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Contact: Bill Valentino
Phone: 216-524-6276
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Website: www.ur.com
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Business: Commercial rental services

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Dropped Members

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Heights



The Parade event starts Saturday, May 3rd and runs through Sunday, May 18th. Open hours are weekends ONLY (Saturdays and Sundays) from 12:00 noon to 5 p.m. Models are closed Monday thru Friday. As always, this event is free to the public and you can find all the details online at:

www.medinacountyparade.com.

The entire event including map, builder information, home details, photos, floor plans, etc. are all available on the website, as well as Googlemap links to all the home locations so bring your smart phones and GPS systems. For your convenience, printed maps are available at the Medina County Home Builders office located at 4081/4083 N. Jefferson St. in Medina about one week prior to the event starting. You can also pick these up at any of the Parade models as well. Enjoy the show!

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This year's CareWorks Consultants seminars will take place from 8:00 a.m. - 4:15 p.m. Topics include:

- Prospective Premium Payment System; Program Timelines; Lowering Claim Costs; Hearing Representation; Unemployment Cost Control Strategies; and Safety.

Claims administrators, safety coordinators, financial officers, payroll and human resource administrators, and supervisors are encouraged to attend. Continental breakfast and lunch will be provided at all seminars. There is a \$40 fee to attend.

These seminars fulfill BWC's group two-hour safety training requirements for policy year 2013 for group-rated and group retrospective employers with a claim in 2012.

Locations

- June 23 - Cincinnati/Dayton Elements Event Centre 11974 Lebanon Rd. Cincinnati, OH 45241
June 24 - Cleveland Holiday Inn Independence 6001 Rockside Rd. Independence, OH 44131
June 25 - Canton Courtyard Marriott 4375 Metro Circle NW North Canton, OH 44720
June 26 - Toledo Hilton Garden Inn 6165 Levis Commons Blvd. Perrysburg, OH 43551
June 27 - Columbus Quest Business Center 8405 Pulsar Place Columbus, OH 43240

To register, mail, fax or email the following information to Sarah Crouthamel: Fax: 614.210.5840 Office: 800.837.3200, ext. 7245 Email: sarah.crouthamel@ccitpa.com Mail: 5500 Glendon Court, Dublin, OH 43016

You may also register on our website at www.careworksconsultants.com/about-cci/seminars.

Attendees: _____
Company Name: _____
Email: _____
BWC Policy Number: _____
Phone Number: _____
Date and Location of seminar attending: _____

PAIR OF SISTER AGENTS JOIN STOUFFER REALTY FAIRLAWN OFFICE

FAIRLAWN, OHIO, April 22, 2014 - Angel Goff and Rene Rogers, a dynamic duo of sisters, have joined the Stouffer Realty Fairlawn office as REALTORS®. The twosome has teamed up to focus on investment properties. Angel, a Norton resident, brings nine years of administration experience in the building industry. Rene brings 21 years of sales experience. Both are graduates of the University of Akron School of Realty.

Stouffer Realty is a leading real estate company in Northeast Ohio, with offices serving Akron/Fairlawn, Stow/Hudson/Cuyahoga Falls, Green/Canton, Kent/Brimfield, Chagrin Falls/Solon, Medina and surrounding communities. The company is comprised of a team of more than 130 real estate agents and specialists. Stouffer Realty, 130 N. Miller Road, Fairlawn, Ohio 44333, 330/835-4900, www.stoufferrealty.com



Photo above: left, Rene Rogers and sister Angel Goff, right, join forces at Stouffer Realty.

Spring Customer Appreciation

Thursday, May 15th

4 p.m. – 7 p.m.



Food / Drinks / Prizes / & More



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- MDOS programs are designed to provide maximum benefits for both employees and employers.
- Results include decreased length of disability, direct cost savings and cost avoidance for our employers.
- We can measure outcomes and cost savings using ODG data for our customers.
- Studies have shown the likelihood of an injured worker returning to work after six months off work is 50% and after one year off work the chance of returning to work drops to 25%.

Our program can help your employees land on their feet - and feel good about the change.

(Article continued on page 14)

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Thank you Ken Cleveland For Continuing to Make a Difference on Behalf of the Medina County Home Builders Association!

Ken Cleveland recently made a second very generous donation to the Medina County Home Builders Association.

Ken is a charter member of our association and one of the founding fathers which helped create the Medina County HBA back in 1973 - 40 years ago. Ken Cleveland is our top spike member and has shown unending support for our association and all it stands for. Without his support over the years, the organization may not have survived - for which we are grateful!

We congratulate Ken Cleveland for his support of our Association and sincerely thank him for his generous donations. ■

From the Executive Director

Members and Friends:

We are off to the races. After a long, cold, and uncooperative winter, we are going to have one of the best Parade events that we've had in a long time. We expect that buyers will be out in record numbers to look at your energy efficient, cutting edge designs to replace their old, inefficient homes with lousy floor plans, old windows, furnaces, appliances, etc., etc., etc.

The other good news is that the existing market continues to improve, with many new listings selling in a matter of days and weeks instead of a whole lot longer, like months and years. So we expect it will be the perfect storm for our Parade builders and potential home buyers.

Take the time to go and tour these homes - see what your fellow builder members work so hard to create that helps all of our businesses prosper. Invite your friends, family and make sure everyone you know has knowledge about this event and all it has to offer. I wish all our builders the best! Look at our website for all the information on this event!

Respectfully:

Dave LeHotan
Volunteer Executive Director



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The Medina County Home Builders Association would like to take this opportunity to thank each and every one of our sponsors and supporters this year. Your response has been unprecedented and your participation will enable us to promote this event in a way we have only dreamed of over the past few years.

As I'm sure most of you are aware, there is a lot of activity in Medina County and your support will keep that momentum rolling.

Be sure to take time to visit each of the model homes being presented. The builders

have made a huge commitment themselves to being in this Parade, even some of the homeowners have allowed their homes to be presented as well. The best way we can support them, aside from what all of you have already done, is to tour the homes, tell your friends and neighbors and show your support that way.

We would like to welcome back Charis Homes and X.L. Builders, and also welcome Carrington Homes and new members Decor Design Construction, Suppes Homes and Zollinger Builders LLC - our newest Parade participants.





Dave LeHotan
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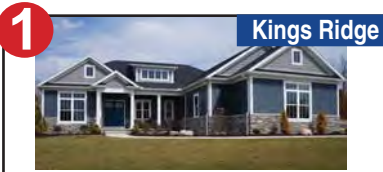
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MEDINA COUNTY
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 2014

Dates:
May 3 thru
May 18

Weekends
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Noon to 5pm

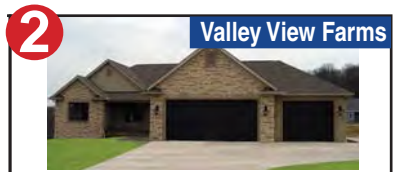
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Kings Ridge

Charis Homes

4399 Folkstone Cir SW, Uniontown
 2,265 sq.ft. / 3 bedroom / 2 bath
 \$384,900 / build from \$279,900
330-575-8545



Valley View Farms

Zollinger Builders

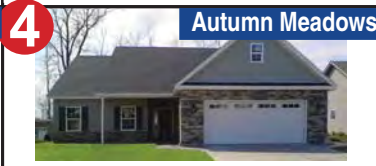
508 Sand Stone Cir, Doylestown
 2,327 sq.ft. / 3 bedroom / 2.5 bath
 \$330,000 / build from \$250,000
330-669-9910



BriarThorn

Legacy Homes of BriarThorn

609 Mahogany Row, Wadsworth
 2,200 sq.ft. / 3 bedroom / 2.5 bath
 \$289,000 / build from \$284,900
330-722-9884



Autumn Meadows

Décor Design Construction

4904 Mandarin Drive, Seville
 1,550 sq.ft. / 3 bedroom / 2 bath
 \$189,900 / build from \$174,900
330-201-5760



Scattered Site

Suppes Homes

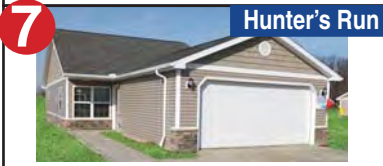
6510 Simmons Dr, Westfield Center
 3,076 sq.ft. / 4 bedroom / 3 bath
 \$375,000 / build from \$300,000
330-465-1525



Whisper Creek

X.L. Builders

712 Whisper Creek, Lodi
 1,300 sq.ft. / 3 bedroom / 2 bath
 \$146,400 / build from \$118,900
440-527-0377



Hunter's Run

X.L. Builders

5580 Birchwood, Chippewa Lake
 1,600 sq.ft. / 3 bedroom / 2 bath
 \$165,000 / build from \$140,000
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Maplewood Farms

Modern Home Concepts

5121 Maplewood Farms Dr. Medina
 2,500 sq.ft. / 4 bedroom / 3.5 bath
 \$419,900 / build from \$250,000
330-322-7500 (Tom Boggs)



Maplewood Farms

Landmark Homes

5211 Maplewood Farms Dr. Medina
 3,892 sq.ft. / 4 bedroom / 4.5 bath
SOLD / build from \$375,000
330-805-5197 (Jamie Powers)



Country Lakes at Fox Meadow

Windridge Homes

3996 Hedgewood Dr., Medina
 2,175 sq.ft. / 3 bedroom / 2 bath
 \$289,900 / build from \$282,900
216-390-3670 (David Gray)



Fox Meadow

Bridgeport Custom Homes/Design

4310 Perian Court, Medina
 3,109 sq.ft. / 4 bedroom / 3.5 bath
 \$449,000 / build from \$369,000
440-539-5562



Windsor Park II

Windridge Homes

3871 Knots Landing, Medina
 2,486 sq.ft. / 3 bedroom / 2.5 bath
 \$360,000 / build from \$350,000
216-390-3670 (David Gray)



Blue Heron Estates

Legacy Homes of Medina

3268 Blue Heron Trace, Medina
 3,850 sq.ft. / 3 bedroom / 2.5 bath
 \$449,000 / build from \$399,000
330-722-9884



Lookout Pointe @ Blue Heron

Landmark Homes

6073 Meadow Lake Dr., Medina
 2,105 sq.ft. / 3 bedroom / 2.5 bath
 \$309,900 / build from \$269,900
330-805-5197 (Jamie Powers)



Blue Heron Estates

Legacy Homes of Medina

2887 Wind Field Dr., Medina
 5,975 sq.ft. / 4-5 bedroom / 4.5 bath
 \$679,000 / build from \$459,000
330-722-9884



Blue Heron Estates

Bridgeport Custom Homes/Design

5976 Upland Ridge Dr., Medina
 4,143 sq.ft. / 4 bedroom / 3.5 bath
 \$469,000 / build from \$350,000
440-539-5562



Sharon Heights

Modern Home Concepts

2401 Heights Dr., Wadsworth
 4,020 sq.ft. / 4 bedroom / 5 bath
 \$539,900 / build from \$250,000
330-805-5197 (Jamie Powers)



Estates at Woodfield

Bridgeport Custom Homes/Design

5806 McClelland Ct., Sharon Twp
 3,005 sq.ft. / 3 bedroom / 2.5 bath
 \$489,000 / build from \$375,000
440-539-5562



Falcon Ridge @ Lk Med Resv

W.J. Bailey Homes

3912 Falcon Ridge Dr., Medina
 2,000 sq.ft. / 3 bedroom / 2 bath
 \$309,700 / build from \$275,000
440-570-6538



River Trace

Drees Homes

4267 Maggie Marie Blvd., Medina
 3,400 sq.ft. / 4 bedroom / 3.5 bath
 \$455,000 / build from \$389,900
330-952-0580



Sutton Place

Legacy Homes of Medina

2961 Sutton Lane, Medina
 5,600 sq.ft. / 3-4 bedroom / 3.5 bath
 \$769,000 / build from \$389,000
330-722-9884



Spring Valley

Artisan Building & Design

6540 Logans Run, Valley City
 2,900 sq.ft. / 4 bedroom / 2.5 bath
 \$395,000 / build from \$335,000
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(Modified Duty Off-Site (MDOS) Article continued from page 8)

Picture an injured worker who has a challenging combination workers' compensation/long term disability claim. Your injured worker has not yet returned to work and you are looking for other return to work options. You enlist the help of VocWorks to uncover options to assist you, and Modified Duty Off-Site (MDOS) is presented.

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From Flipping Burgers to Building Dreams: Ken Cleveland is a True American Success

This article was originally published in the Spring 2014 issue of The Rea Report, published by Rea & Associates, Inc. [Click here](#) to read the full issue

To learn how Ken Cleveland of Ken Cleveland Builders got his drive for success, you have to go back to the beginning – his rugged life in a small farming town called Charlton, Mass., to be exact.

Ken's story begins like so many others: When he was a boy, he walked a mile to school, uphill (only one way, though!) – sometimes in snow so deep that the drifts nearly reached the telephone wires. His destination was a small country school with no indoor plumbing. And he worked

countless hours at odd jobs after those long school days.

"I learned at a young age the importance of helping contribute to the family financially," he said. It is that hard work-focused upbringing that got Ken to where he is today.

As a junior in high school at one of his first real jobs – a short order cook, sometimes up to 48 hours a week – Ken brought in just 50 cents per hour. "They liked me. I was a hustler," he said. At another job, he was given a 25 percent raise on his weekly wages to reward his fast work just days after starting.

These early experiences – working around the clock and learning the value of hard work and dedication – helped shape the character that Ken is so well-known for today.

A Career in Motion

In 1953, a 20-year-old Ken came to Cleveland to learn a trade: He began an apprenticeship with a commercial builder, bringing in \$1.12 per hour.

As Ken finessed his skills, he became carpenter foreman, then superintendent. "My dad was on the first crew that I ever oversaw," he said. "He's where I get my strong will, so it was challenging at times, to say the least. I don't know if he liked answering to a kid – especially his own."

In 1960, Ken decided to go into business for himself. His mentor warned him, "It's a tough road out there," but that just pushed him harder ... and Ken Cleveland Builders was born.

With a focus on residential construction, Ken Cleveland Builders made waves in the industry. Ken was always on the lookout for opportunities to expand and innovate. "I once took a personal trip to Florida, and ended up seeing an opportunity there," he said. The market for condominiums in that area was booming, and Ken wanted in. "We expanded and started building condos in Florida."

By the 1970s, Ken's business was one of the top 500 builders in the country, constructing more than 300 homes per

year. At the time, the industry standard was to use sub-contractors. But Ken went against the grain and employed more than 100 tradespeople. Since his team worked in both Ohio and Florida, he was able to provide them with year-round employment.

"I was always watching the trends in California and other Western states. They were always two to three years ahead of us," said Ken, "so by following in their footsteps, I could offer home plans that no one else around here was offering." Ken introduced patio homes and zero-lot-lines to the Medina area, changing the footprint of how homes were built in the area.

Although Ken's focus has always been residential, he dabbled in commercial construction as well – including the Rea & Associates office in Medina.

The Next Chapter

At 81 years old, Ken shows no signs of slowing down. "I'm a workaholic. I can't sit still for long ... it's just who I am," he said. "But I'm getting older. That's the heck of it."

For a man whose generosity knows no bounds, his focus now is on sharing what he has and helping others. On his 81st birthday, he made a \$4 million donation to the Cleveland Clinic Brunswick Family Health Center – something he never dreamed of being able to do while flipping burgers at greasy spoon in Massachusetts ... and something he never could have done if not for his strong will and work ethic.

So when Ken finally does settle down, his impact will be far from over. The Ken Cleveland Foundation will continue to give back to the community. Members of the community will continue to enjoy the Ken Cleveland Park. And if things go Ken's way, avid readers will one day be able to read a book about his life.

"The only thing we get to take with us when we leave this world is what we leave behind. Help others. Follow your heart. Love what you do and be the best you can be," he said. ■



*Help others.
Follow your
heart. Love
what you do
and be the best
you can be!*

—
Ken Cleveland



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